

# Hearts Are Wild Gala

February 6, 2010, 6pm-11pm  
The Antique Auto Museum  
Hershey, PA

## *Corporate Sponsorship Opportunities*

### **Royal Flush Sponsorship - \$10,000**

- ♥ Company name and logo on all printed materials
- ♥ Company identified as host of the event
- ♥ Company mentioned in all TV, radio, and printed advertising
- ♥ Opportunity to address the audience, if desired
- ♥ Display table during event, if desired
- ♥ 10 tickets to the Gala

### **Four of a Kind Sponsorship - \$5,000**

- ♥ Company name and logo on all printed materials
- ♥ Display table during event, if desired
- ♥ 8 tickets to the Gala

### **Full-House Sponsorship - \$2,500**

- ♥ Company name and logo displayed on bar
- ♥ Display table during event, if desired
- ♥ 4 tickets to the Gala

### **Flush Sponsorship - \$2,500**

- ♥ Company name and logo displayed on gaming table
- ♥ Display table during event, if desired
- ♥ 4 tickets to the Gala

### **Three of a Kind Sponsorship - \$1,000**

- ♥ Company name and logo displayed on cocktail table
- ♥ Display table during event, if desired
- ♥ 2 tickets to the Gala

### **Individual Ticket - \$85**

- ♥ 1 ticket to the Gala
- ♥ \$100 in gaming chips
- ♥ Open bar, hors d'oeuvres and dessert.

### **Prize Sponsors**

- ♥ Prizes are products and/or services to be awarded at event
- ♥ Company name and logo displayed on prize table

### **Silent Auction Items**

- ♥ Silent Auction items include items such as artwork, photography pieces, jewelry, statues, and arts & crafts to be auctioned off to benefit the foundation
- ♥ Artist information displayed with donated pieces
- ♥ 1 ticket to the Gala

*All proceeds go to the Katie Herb Foundation, Inc.*



The Katie Herb Foundation, Inc. is a registered 501(c)(3) nonprofit organization. Contributions are tax-deductible to the fullest extent allowed by law. The official registration and financial information of The Katie Herb Foundation, Inc. may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.

# Hearts Are Wild Gala

Corporate Sponsorship

We would like to participate as indicated below.

- Royal Flush Sponsor
- Four of a Kind Sponsor
- Full House Sponsor
- Flush Sponsor
- Three of a Kind Sponsor
- Individual Ticket(s)
- Prize Sponsor
- Silent Auction Item

*NOTE:* Royal Flush and Four of a Kind Sponsors must submit signed commitment forms by November 10, 2009 to have their company name printed on flyers, invitations, and tickets all other logos, ads, and payments must be received by January 15, 2010 due to other various printing deadlines. Logos and ads must be in black and white and must be sent electronically, preferable in a .tiff or .jpeg format to [denise.herb@katieherbfoundation.org](mailto:denise.herb@katieherbfoundation.org)

**Please Print Legibly:**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**TOTAL AMOUNT ENCLOSED: \$ \_\_\_\_\_**

*Please make checks payable to The Katie Herb Foundation, Inc. and send with this form to the address below:*

The Katie Herb Foundation  
233 Walton Street  
Lemoyne, PA 17043

Please contact Denise at 717-712-0942 or [denise.herb@katieherbfoundation.org](mailto:denise.herb@katieherbfoundation.org) for any questions.